

## EK BHARAT SANSKRITI SANGAM CAMPAIGN GUIDELINES TLANGPUI

1. Ek Bharat Sanskriti Sangam hi 3-month campaign a ni a, amaherawhchu hun a liam tawh a vingin a final phase chiah hi kan tel theihna a ni tawh. He campaign hi Ekta Diwas 31<sup>st</sup> October, 2023 ah zawh a ni ang.
  2. He Campaign hi Indian mipuite tana hawn a ni a. A tel turte chu kum 18-30 inkar an ni tur a ni.
  3. Paticipants te hian social media-a an content upload hi a link +91 7005934259 (WhatsApp) ah thawn ni se.
  4. Participants te hi ( <https://ekbharat.gov.in/EkBharatSanskritiSangam> ) ah in register tur a ni ang. Heng category te hi siam a ni.
    - a. Dancing (Traditional, Regional, Classical, Folk etc of any other states/UT)
    - b. Singing (Traditional, Classical, Regional, Folk etc. of any other states/UT)
    - c. Painting/Sketching/Sculpting (Monuments, Culture, Festivals, Places, Traditional art forms etc. of any other states/UT) Digital painting erawhphal a ni lovang.
    - d. Photography (Monuments, Culture Festivals, Places etc. of any other states/UT)
  5. Paticipants te hian Mizoram culture ni lovin state dang culture items an duhzawng an thlang thei ang.
  6. Participants te hian an thil buaitsaih te hi **an mahni social media page** (Instagram, Facebook, YouTube, leh Twitter-ah te an post thei ang. Hmundanga post a ngai lo ang.
  7. Participants te hian a hnuai hashtag hrang hrang hi an hmang tur a ni ang.  
Main Hashtag:  
#EkBharatShreshthaBharat  
#EkBharatSanskritiSangam  
  
Dancing bikah: #NrityaSangamSangam  
Singing bikah: #SwarSangamSangam  
Painting/Sketching/Sculpting bikah: #ChitraSanskritiSangamSangam  
Photography bikah: #ChhaviSrijanSangam
- Heng hashtag te hi participants te post a caption/description a dah tel ngei ngei tur a ni.**
8. Participants te hian an post/YouTube video link te hi Ek Bharat Shreshtha Bharat (EBSB) portal/website (<https://ekbharat.gov.in/>) ah an dah tur a ni.
  9. Participants te hian social media a likes a tam thei ang ber nei turin kan in hriattir e.
  10. EBSB Portal-ah heng an thil submit te hi pawm a nih chuan mipui vote theih a chhawp chhuah a ni ang.
  11. 16<sup>th</sup> October, 2023 dar 3:00 PM hmain Participants te chuan an Social Media performance te chu screenshot in likes an neih zat langin an upload tur a ni. Manual in likes an hmuh zat pawh hi chhut luh a ngai ang.

Guidelines kan tarlanna hriatthiam loh a awm chuan a softcopy ah hian a enchian theih e.